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For Immediate Release

### **Upcoming AlaSim International 2012 Conference**

**Huntsville, Alabama (September 1, 2011)** - The AlaSim International 2012 Modeling and Simulation Conference & Exhibition is scheduled May 1-3, 2012, at the Von Braun Center in Huntsville, Alabama, USA.

Organized by the Alabama Modeling and Simulation Council, AlaSim International 2012 is a series of annual exhibitions and conferences designed to showcase the breadth and depth of simulation activity in Alabama and to collect, document, display and discuss the current state of simulation technology throughout the world.

AlaSim International 2012 includes a variety of formats for attendees and participants to see, be seen, hear, be heard, teach and learn about the science and technology of simulation, in recent years recognized as the third pillar of the scientific method, with theory and experiment.

Conference elements:

- Exhibitors showing their simulation products and capabilities
- Project and program papers or briefings about simulation work planned and in-progress
- Simulation papers of high academic quality that survive rigorous reviews
- Panel discussions, opportunities for open discussion with simulation subject experts
- Plenary speakers, well known, share knowledge and vision
- Luncheon speakers address topics of general interest to simulationists
- Tutorials, providing introductory and advanced training in current simulation technology
- Students, displaying educational projects in a poster session
- Sponsors supporting AlaSim International 2012 in various ways, all appreciated and recognized

(more)

The conference location is a perfect M&S fit as Huntsville is considered one of America's leading simulation hubs. Headquarters and branches of most all the large companies with M&S interests can be found in Huntsville. The Von Braun Center will also be newly renovated with \$5 million in updates. Conference attendees will not only benefit from the new facility features but will also find themselves in a thriving, dynamic M&S community with conference organizers who have extensive M&S knowledge and expertise.

To participate: [www.AlaSim2012.org](http://www.AlaSim2012.org)

General Info: [www.AlaSim.org](http://www.AlaSim.org)

AMSC: [www.AlabamaMSCouncil.org](http://www.AlabamaMSCouncil.org)

### **About the Alabama Modeling & Simulation Council**

The mission of the Alabama Modeling & Simulation Council is to have Alabama be recognized as a leader of Modeling and Simulation (M&S) technology, development and application, and business practice; through a program of technological innovation, workforce development and industrial development efforts conducted in collaboration with M&S organizations worldwide.



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