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For Immediate Release

Announcing Alasim 2012 Keynote Speaker Plus Pre-Registration

Huntsville, Alabama (March 20, 2012) – Keynote Speaker Rear Admiral Fred Lewis, USN Retired, will headline the Alasim International 2012 Modeling and Simulation Conference & Exhibition, which will be held May 1-3, 2012, at the Von Braun Center in Huntsville, Alabama. With this announcement, pre-registration is encouraged with low rates available through April 20 - www.Alasim.org.

As President of the National Training and Simulation Association (NTSA), Mr. Lewis’ presentation will focus on the evolving changes of the Modeling and Simulation (M&S) world while also discussing new, major developments to the Certified Modeling & Simulation Professional (CMSP) program. Additional speakers will round out the week of sessions.

Organized by the Alabama Modeling and Simulation Council, Alasim International 2012 is a series of annual exhibitions and conferences designed to showcase the breadth and depth of simulation activity in Alabama and to collect, document, display and discuss the current state of simulation technology throughout the world. Conference General Chairman is Ralph Weber, Dynetics, Inc., and Conference Program Chairman is Joseph S. Gauthier, Optimization Technology, Inc.

Alasim International 2012 Conference
Von Braun Center, Huntsville, AL

Preliminary Program:

- Keynote Speaker – Rear Admiral Fred Lewis, USN Retired, and President of NTSA and Invited Speaker - Leigh Yu, Associate Director of Strategic Initiatives, U.S. Department of Defense Modeling and Simulation Coordination Office
  May 1 – 9 am

- Social Event
  May 1 – 5:30-7:30 pm

(more)
• Luncheon Speaker – Jack Stokes, Jack Stokes, Human Factors Engineer, NASA Marshall Space Flight Center (retired)
  May 2 – 12 pm

• Luncheon Speaker - David King, Executive Vice President of Dynetics, Inc.
  May 3 – 12 pm

Registration plus full details on the Preliminary Program including a list of sessions can be found at www.alasim.org.

**About the Alabama Modeling & Simulation Council**

The mission of the Alabama Modeling & Simulation Council is to have Alabama be recognized as a leader of Modeling and Simulation (M&S) technology, development and application, and business practice; through a program of technological innovation, workforce development and industrial development efforts conducted in collaboration with M&S organizations worldwide.